



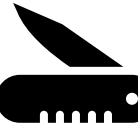






OUR BEST WORK

JOB SEARCH PROCESS

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	Career Analytics	<ul style="list-style-type: none">○ Data collection○ Self-assessments○ Career assessments○ Motivational experiences
	Pattern Recognition	<ul style="list-style-type: none">○ Recurring Patterns○ Career goals and direction defined○ Career canvass exercise○ North star for career decision making
	Search Plan	<ul style="list-style-type: none">○ Search strategy and action items○ Career road maps and check sheets
	Marketing Package	<ul style="list-style-type: none">○ Professional photo○ Professional branding and key words○ LinkedIn Site○ Videotaped practice sessions
	Tools and Tactics	<ul style="list-style-type: none">○ Exit text○ Value Proposition○ Resume○ Customized cover letter○ 30 second commercial○ Organizer and opportunity analysis tools

	Implementation and Support	<ul style="list-style-type: none">○ Contacts developed○ Recommendations and referrals○ Networking techniques○ Behavioral interviewing○ Answering difficult questions○ Asking question in the interview
	Job Landing	<ul style="list-style-type: none">○ Final interview questions○ Salary negotiations (12 factors)○ References (three types)